



Artistic Vision 2025/ Artistic Direction

FICCI is a window to the future and home to Ibero-America's most original emerging talents. The Festival acts as an entry point for Ibero-America's 'next generation' to promote and amplify their future global careers. Promise: Those who come to FICCI recognize the future of Ibero-American cinema.

FICCI actively involves emerging young Latin American voices in its initiatives, which cut across all areas/divisions of the festival. Participation and inclusion are key concepts: young creatives are an integral part of the entire festival.

The Ópera Prima Lab is a laboratory for those making their first feature film - one of FICCI's pioneering strategic initiatives. The Ópera Prima Lab's mentors are top-notch and highly regarded around the world. They have won major awards at the most important international festivals.

The Ópera Prima Lab is already a unique success story: more than 180 applications in the first year (2024). This reflects not only an enthusiastic energy, but also the need to meet the demands of a young and emerging generation of filmmakers in order to amplify their careers. In its second year, FICCI opens the doors not only for Colombian film projects in early stage of development, but also for Iberoamerican projects (beyond Colombia).

FICCI establishes La Residencia FICCI (with the support of Ibermedia) as the next step. This initiative focuses on outstanding Ibero-American projects (plus Italy) at an advanced stage of development: screenplay. Together with outstanding mentors (in 2025: Dominga Sotomayor (Chile) and Kiro Russo (Bolivia)) and three selected film projects, FICCI expands the strengthening of the development sector for first or second feature film projects by outstanding Ibero-American filmmakers.

FICCI is explicitly committed to its local roots in Cartagena and wants to strengthen its roots in Cartagena. To this end, FICCI is developing initiatives, including expanding the importance, participation and inclusion of Cine en los Barrios.

FICCI amplifies emerging talent, always flanked by a red carpet, by showcasing outstanding careers of internationally acclaimed filmmakers.

FICCI draws attention to the exploration of diversity of identity, gender, ethnicity and sexuality. Diversity has long been one of the most pressing issues for the young generation of filmmakers of our time. It is no longer just a trend, but a fundamental international social development. FICCI recognizes that diversity is a fundamental instrument with which our world can be re-measured in the near future. FICCI's intention is to use diversity to promote and enable the inclusion of all different identities.

FICCI presents female gazes and representations in terms of content and aesthetics, identifying them as central to the exploration and redefinition of our present and near future.

FICCI has recognized sustainability as an important way of reimagining the future: a path towards new ways of seeing and imagining the world we inhabit. More than an environmental concept, sustainability implies rethinking human and social relations, the link with nature and animals, the economy, pollution, and the preservation of the archive and materials. It also means a commitment to memory and life in all its forms.

FICCI focusses on the qualitative and quantitative expansion and strengthening of 'Industría'. FICCI pursues the idea of transforming Industría into one of the most important hubs in the Ibero-American film production landscape.

FICCI has recognized the importance of the development and production of series and intends to include series productions in Industría as an integral part of a dynamically transforming international production market.